



Ecolog Materials Group is excited to announce the addition of **two new lines of products** to its personal care portfolio:

- **Borica's Hylube fatty esters**
- **American Chemical surfactants.**

Both product lines will be available for commercial sale.

Borica's Hylube Fatty Esters

We will be offering two cosmetic grades of the Hylube fatty esters, both of which are of high purity and are used as emollients in personal care products like body lotions and color cosmetics. The Hylube offerings, Hylube A2616C (EHP)-2-Ethylhexyl Palmitate and Hylube A2681C (EHS)-2-Ethylhexyl Stearate, are in high demand in Japan by formulators and are making their US debut through Ecolog Materials Group.

American Chemical Surfactants have made a name for themselves in the past few years in the personal care industry and we are pleased to add them to our personal care offerings. These include Rexsoft L (Disodium lauryl ether sulphosuccinate), Rexamida™ BT (Cocoamidopropyl Betatine), and Rexapon™ LSS (Sodium Lauryl Sulfate). All three products can be used in formulations for shampoos and soaps.

Rexsoft L is an anionic surfactant that has low eye and skin irritation, produces high foam, and has a very low degreasing effect. When used with Rexapon™LSS it produces a gentle moistening effect suitable for children's personal care products and sensitive skin formulations.

Rexapon™LSS is an anionic surfactant that is produced with the latest generation of technology that enables complete control of process parameters. This assures homogenous quality, allowing color levels that fulfill the strictest of international standards. Rexapon™ is best used in formulas when much foam is desired and is compatible with anionic, non ionic and amphoteric surfactants, as well as natural soaps.

Rexamida™ BT is an amphoteric tensoactive that is nonabrasive to skin. It can be used as primary or secondary tenosactive and is compatible with anionic, cationic, and non ionic tensoactives. Using Reximida™ BT in your formulations will produce many benefits including: increased viscosity, increased foaming, and increased moisture, allowing for a softer smoother product overall.

American Chemical also offers surfactant concentrates which are ideal for formulators looking to simplify the technician task and make stock management easier. The concentrate lines available in our personal care portfolio are the following: Pastrex™ 75, Pastrex™SH, and Rexquat™WRT. Pastrex™SH and Rexquat™WRT are ideal for shampoo formulations.

Both the Hylube Line and the American Chemical Surfactants are available as samples.

Please call us 610-725-8717 if you have any questions involving pricing, ordering or product information. Be sure to check back to our website in the Spring for formulations and additional product information.

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